

Tidbits

JANUARY 2025

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MAUIFED

CREDIT UNION

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ON SOCIAL MEDIA



MAUIFED

CREDIT UNION

INTRODUCING OUR NEW TRADE NAME "MAUIFED" & LOGO

Our new trade name, "MauiFed," symbolizes our dedication to providing modern, efficient, and personalized financial services while maintaining the core values that have earned us the trust of our community. It is our effort to simplify our name and minimize confusion in the marketplace.

This new trade name embodies our vision for the future and our commitment to evolving with the needs of our members. While our trade name is changing, our mission remains the same: to offer exceptional financial products and services that empower our members to achieve their financial goals.

Members can expect the same high level of service and access to a comprehensive range of financial products, including savings and checking accounts, loans, mortgages, and investment services. The transition to MauiFed will be seamless, with no disruption to member services.

In conjunction with the new trade name, we will gradually switch out the previous logo with our new trade name logo within our branches and digital platforms.



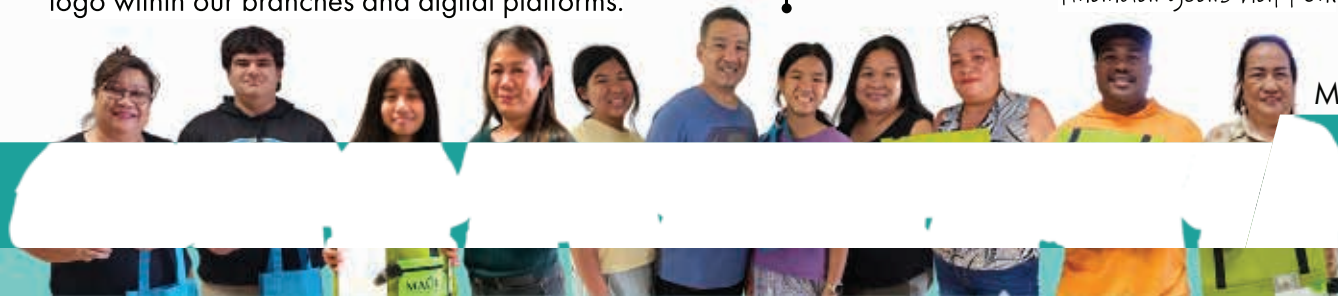
CELEBRATING OUR 87TH YEAR!

Visit our Website at www.mauifcu.com for Member Events and Announcements

To all our members, we sincerely appreciate your business and support throughout 2024. Your trust and loyalty have been invaluable to us. We are excited to continue working with you and our Maui community in 2025. We look forward to continue building our financial partnership. Let us help you make your financial goals happen.

MAHALO
MAUIFED MEMBERS!

Congratulations to all our giveaway winners in 2024!
Not all winners pictured



2025 MAUIFED HIGHER EDUCATION SCHOLARSHIP PROGRAM

MauiFed will be accepting applications to our 8th annual Higher Education Scholarship Program from March 1st through April 30th. MauiFed will award five (5) \$1,000 associate, baccalaureate or graduate degree scholarships for the Fall 2025 semester.

Visit our website, www.mauifcu.com, for more information regarding scholarship eligibility, deadlines, and requirements.

*Must be a primary member MauiFed in good standing.



2024 Higher Education Scholarship Recipients

IT'S TIME TO CHECK YOUR CREDIT!



Claim Your Free Annual Credit Reports

Your credit report and score can have an impact on your ability to get a loan, rent an apartment, or even get a job. Protect your future by requesting a free report from Equifax, Experian, or TransUnion today.

1. Request your free report once a year at www.AnnualCreditReport.com
2. Inspect your report for mistakes and fraudulent activity. Correct any mistakes by contacting the credit reporting agency and the information provider.

Take charge of your finances!

BANK WITH US. ANYWHERE.

Take advantage of our electronic banking options that allows you to do your banking when you're on the go and *debit card management* all on ONE platform.

Download the MauiFed Mobile App today and enjoy the benefits!



MauiFCU Mobile Banking

Contact Us for More Information or to Book an Appointment to Set Up Your Digital Banking Needs!



Ho'okele Partnership Station¹

MauiFed is open on Fridays and Saturdays at our partnership station inside of Aloha Pacific FCU. If a member associate is not available, a representative at Aloha Pacific FCU can serve you, however, please have your member number* ready and a valid government-issued ID.

Visit the main branch for a Membership Card.

*This applies to Shared Branching locations.

MEMBERSHIP CARD

Name: MauiFed Member
Member Number: 123456789
Routing Number: 321379724



107 East Wakea Avenue
Kahului, HI 96732
(808) 873-5050
www.mauifcu.com

Where to find your account number?

- Come into the main branch to receive an account info card.
- Check your statement for your account number.
- Find it on your check book below the signature line.

¹This location does not offer all MauiFed services. Full services are ONLY available at our Main Branch location.

87TH ANNUAL BUSINESS MEETING ANNOUNCEMENT

Our 87th Annual Business Meeting will be held in person at the MauiFed Main Branch on **Thursday, March 27, 2025 at 5:00 p.m.** Please check our website or Facebook for information on how to register online. Only primary members* will be permitted to attend. This is a meeting function only. Registration is required and you must register by Thursday, March 20, 2025.



*Primary members are account owners who have paid the non-refundable membership fee of \$1.00. Primary members are all individual account holders. Only the first name listed on a joint account is a primary member.



UNLOCK THE POWER OF MOBILE BANKING & ONLINE BANKING

If you need any help with your mobile or online banking, we've got your back! When it comes to digital banking, we offer **personalized support**, including *one-on-one* meetings with one of our member associates by appointment. We're here to help you with any questions or concerns you may have. We look

**YOUR FINANCIAL FREEDOM AWAITS!
BOOK AN APPOINTMENT
WITH US TODAY!**

CALL 808.873.5050 OR
VISIT OUR MAIN BRANCH

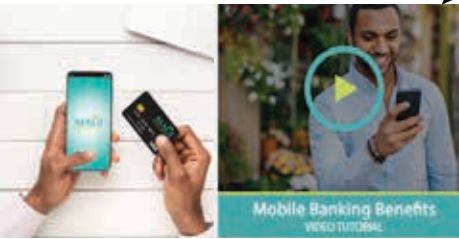
forward to assisting you with your digital banking needs!

Did you know?

**THERE ARE ONLINE TUTORIALS &
CLICK-THRU DEMOS ON OUR WEBSITE**

www.mauifcu.com/FAQs-Tutorials

We've got you covered with online tutorials and click-thru demos to help you navigate mobile and online banking like a pro! Check them out and get ready to unlock the full potential of our digital solutions.



MAUIFED COMMUNITY QUARTERLY EVENT RECAP

Proud to support the fight against Alzheimer's! Our credit union was honored to sponsor and participate in the Walk to End Alzheimer's last November! Together we walked for hope, strength, and a cure.



MAUI ALZHEIMER'S WALK



ANNUAL FOOD & FUNDS DRIVE

We hosted our annual Food and Funds Drive benefiting the Maui Food Bank from October 1st through December 31st. We are proud to support our Maui Community and those in need. Together, we can make a difference!

KEEP US CURRENT WITH YOUR CONTACT INFORMATION

Don't miss out on what's new at MauiFed and keep your contact information current. We are making it even more convenient to keep your contact information up to date. You can also easily update your address Online through Online Banking. Simply log in and click on "Settings" located on the top right of the screen and select "Profile" from the drop-down menu. Otherwise, you can use the form located on our website. On the Home page click "Services" and then "Forms." You may turn in the Change of Address form at your nearest branch location. Please note that this form must be notarized if it is not signed in the presence of a MauiFed Member Associate.

YOUTH SHARE ACCOUNTS

Maui FCU is ready to partner with you as you start your child's financial journey. Our Youth Share Accounts are designed to grow as your child grows, encouraging them to save money and learn how to make good financial decisions now and in the future.

- Free Opening Gift
- Special Birthday Treat
- Special Rewards
- Report Card Program
- Youth share certificates with an affordable minimum balance
- Dividends are calculated on the daily balance and paid monthly

VISIT OUR WEBSITE OR OUR BRANCH TO SPEAK TO A SPECIALIST TODAY!



HAWAIIAN AFFILIATE PROGRAM

— AIRLINES —



MauiFed is partners with the Hawaiian Airlines' Preferred Affiliate program! This web-based program offers members of MauiFed the following travel benefits:



- 5% off the lowest available HawaiianAirlines.com web fares on both business and leisure travel to the mainland.
- Convenient on-line booking with a variety of fare and itinerary options.
- You will still be able to earn flight credit in your individual Hawaiian Miles account for flying Hawaiian Airlines.

So when planning that next vacation or business trip to the mainland, remember to book Online at HawaiianAirlines.com/Affiliate and take advantage of all the benefits this program has to offer. **In order to receive these benefits you must enter our Preferred Affiliate Program Code which is MFCU.**

DIGITAL WALLET

Maui FCU *Visa Debit Card*



Pay contactless using your Digital Wallet. You'll be able to select your wallet: Google Pay, Samsung Pay, or Apple Pay and hold your phone over the contactless symbol at the register.

2025 HOLIDAY CLOSURES

Martin Luther King Jr. Day
Monday, January 20th

Juneteenth National Independence Day
Thursday, June 19th

Columbus Day
Monday, October 13th

Presidents' Day
Monday, February 17th

Independence Day
Friday, July 4th

Veterans Day
Tuesday, November 11th

Prince Kuhio Day
Wednesday, March 26th

Admissions Day
Friday, August 15th

Thanksgiving Day
Thursday, November 27th

Memorial Day
Monday, May 26th

Labor Day
Monday, September 1st

Christmas Day
Thursday, December 25th

SEND SECURELY WITH WESTERN UNION MEMBER PERKS



Enjoy secure and convenient transactions with MauiFed* - the only Western Union financial affiliate on Maui! Stop by our Main Branch.

Sending money to your loved ones? MauiFed members are able to send money through Western Union at the main branch. It's one of many services we provide for our members. To learn more, call us at 808.873.5050 or visit our website at mauifcu.com!

*Terms and Conditions Apply. Must be a MauiFed member.



MAUIFED

CREDIT UNION

www.mauifcu.com

MAIN BRANCH

107 East Wakea Avenue
Kahului, Maui HI 96732

808.873.5050 808.873.6211

OFFICE HOURS

Monday - Thursday • 8:30 am - 4:30 pm
Friday • 8:30 am - 5:30 pm

HO'OKOLE PARTNERSHIP STATION

at Pu'unene Shopping Center
(Located inside Aloha Pacific Federal Credit Union)

70 Ho'okele Street, Suite 1210
Kahului, Maui HI 96732

808.866.5295

OFFICE HOURS

Friday • 9:00 am - 5:00 pm
Saturday • 9:00 am - 1:00 pm

HANA BRANCH

Temporary Location

5670 Hana Highway
Hana, Maui HI 96713

808.248.8307 808.248.7645

OFFICE HOURS

Monday, Wednesday, Friday
9:00 am - 12:00 pm • 2:00 pm - 4:00 pm

AUDIO RESPONSE 24/7 PHONE BANKING

1.800.399.4790

DEBIT CARD SUPPORT CENTER

1.833.660.0468

ROUTING NUMBER

321379724

MauiFed may terminate, modify or change any program, service or fee without prior notice. MauiFed makes an attempt to verify the accuracy of this newsletter. However, due to the "human" element, errors or omissions may occur. If they do, the actual correct rate, fee, conditions or terms of service or program will apply.

Membership eligibility and membership required to benefit from our programs and services.

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